



SWOT / AFOM

<p>WHERE ARE WE IN THE PROCESS? STEP 5 • 6</p> 	<p>Timing 25'</p> 	<p>Reminder Be careful that each young person expresses himself.</p>									
<p>Objectives</p> <ul style="list-style-type: none"> Evaluate a project Analyse the obstacles to a project and its strengths 	<p>Description of the activity The project is evaluated using a SWOT chart: Strengths, Weaknesses, Opportunities, Threats</p>										
<p>Steps</p> <ol style="list-style-type: none"> The project is evaluated using a SWOT chart handed out to the participants: <ul style="list-style-type: none"> What are our project's Strengths? What are our project's Weaknesses? What Opportunities can be seized in our project? What are the Threats to our project? <p>Strengths and Weaknesses are inherent to the project, while Opportunities and Threats are outside elements. This type of chart is referred to as a SWOT in English.</p> Each participant thinks about their own answers to the four questions. Then the questions are discussed one at a time. For each, the participants take turns offering their observations, which can be written down on a board (divided into 4 zones for the 4 questions). 											
<p>Practical use of the tool:</p> <div style="border: 1px solid #ccc; border-radius: 15px; padding: 15px; margin: 20px auto; width: 80%; background-color: #f9f9f9;"> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr style="background-color: #ffc107;"> <th></th> <th>+</th> <th>-</th> </tr> </thead> <tbody> <tr> <td style="background-color: #d9d9d9; text-align: left;">Internal</td> <td> <p>STRENGTHS</p> <ul style="list-style-type: none"> • • • </td> <td> <p>WEAKNESSES</p> <ul style="list-style-type: none"> • • • </td> </tr> <tr> <td style="background-color: #d9d9d9; text-align: left;">Outside</td> <td> <p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • • • </td> <td> <p>THREATS</p> <ul style="list-style-type: none"> • • • </td> </tr> </tbody> </table> </div>				+	-	Internal	<p>STRENGTHS</p> <ul style="list-style-type: none"> • • • 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> • • • 	Outside	<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • • • 	<p>THREATS</p> <ul style="list-style-type: none"> • • •
	+	-									
Internal	<p>STRENGTHS</p> <ul style="list-style-type: none"> • • • 	<p>WEAKNESSES</p> <ul style="list-style-type: none"> • • • 									
Outside	<p>OPPORTUNITIES</p> <ul style="list-style-type: none"> • • • 	<p>THREATS</p> <ul style="list-style-type: none"> • • • 									